

## **BEKIND Coaching Org**

### **SMS Terms and Conditions**

Last Updated: 01/15/2026

#### **1. Introduction**

BEKIND Coaching Org (“BEKIND,” “we,” “our,” or “us”) respects your privacy and is committed to protecting your personal information. These SMS Terms and Conditions describe how we collect, use, and protect information when you opt in to receive text messages from BEKIND Coaching Org.

We may disclose Personal Data only as follows:

- Third Parties That Support Messaging Services: We may share limited personal information with trusted service providers solely to deliver and manage SMS communications.
- Affiliates: If applicable, information shared with affiliates remains subject to these Terms.
- Opt-In Protection: SMS consent data will never be sold or shared for marketing purposes.

#### **2. Purpose of SMS Communications**

BEKIND Coaching Org uses SMS messaging to support its mission. Messages may include:

- Program reminders and updates
- Event or workshop notifications
- Fundraising or donation communications
- Organizational announcements

#### **3. Opt-In and Consent**

By providing your phone number, you consent to receive automated SMS messages.

Consent is not required to donate or participate in services. Message frequency may vary.

#### **4. Opt-Out Instructions**

You may opt out at any time by replying STOP, END, CANCEL, UNSUBSCRIBE, or QUIT, or by emailing [info@bekindcoaching.org](mailto:info@bekindcoaching.org).

#### **5. Help and Support**

Reply HELP to any message or email [info@bekindcoaching.org](mailto:info@bekindcoaching.org).

#### **6. Message and Data Rates**

Standard message and data rates may apply.

#### **7. Privacy and Data Security**

We do not sell personal data. Information is used only for operational and mission-related

purposes.

#### **8. Data Retention**

Information is retained only as long as necessary and then securely deleted or anonymized.

#### **9. Compliance**

We comply with TCPA and CTIA guidelines.

#### **10. Indemnification**

You agree to indemnify BEKIND Coaching Org for claims arising from unauthorized number use.

#### **11. Participation Requirements**

Participants must be 18+, own a text-capable device, and have carrier support.

#### **12. Dispute Resolution**

Disputes will be resolved through binding arbitration on an individual basis.

#### **13. Modifications**

Terms may be updated at any time. Continued participation constitutes acceptance.

#### **14. Contact Information**

BEKIND Coaching Org

Email: [info@bekindcoaching.org](mailto:info@bekindcoaching.org)

Phone: 626-213-2422

Mailing Address: 849 N Lake Ave, Suite 175, Pasadena, CA 91104

#### **15. Privacy Policy**

Please review our full Privacy Policy for additional details.